

DRAFT for review

Tipton County, Tennessee

Three Star
Strategic Economic Development Plan
2005-2009

Sponsored by:

Tipton County Joint Economic and Community Development Board

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Introduction

Tipton County, Tennessee is participating in the Tennessee Three-Star Communities Program, administered by the Tennessee Department of Economic and Community Development (ECD). This program is designed to ensure communities to meet criteria essential to achieving excellence in community and economic development.

One of the required elements of the program is a five-year strategic economic development plan, to be updated annually. This plan must include goals, a plan to accomplish the goals, and a projected timeline for achieving the goals. The strategic plan must address agriculture, education, existing industries, infrastructure, manufacturing recruitment, retail/services, tourism, and workforce development. Other areas may be addressed at the discretion of the community.

The Joint Economic & Community Development Board of Tipton County has coordinated the development of this plan. They invited TVA's Community Development staff to facilitate a planning process which enabled a team of community leaders to prepare the plan. The planning committee held three public meetings (May 12th Covington High School, May 16th Munford High School, May 17th Brighton High School) to obtain citizen input. Approximately 100 persons participated in those meetings.

This plan is not a feasibility study, an economic analysis or forecast, a marketing plan, or a comprehensive community development plan. It is, however, a genuine attempt to determine key issues facing Tipton County and to outline an agenda for achieving a prosperous future. The purpose has been to stimulate ideas, build consensus, and generate support for action by a variety of public and private entities. Detailed implementation steps for the recommendations in this plan will have to be developed by the appropriate responsible entities. Also, this plan should be updated annually to monitor progress and identify new goals and actions. This plan should help local leaders to periodically ask: **Are we making progress?**

Tipton County 5-Year Strategic Plan

Retail and Services

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Increase Retail Base</p> <ol style="list-style-type: none"> 1. Establish want list 2. Identify expanding retailers 3. Develop marketing materials 4. Create incentives with qualifiers (e.g., number of full time employees) 5. Promote strengths to recruitees 6. Follow-up and thank you to recruitees and existing retailers 	<p>X X</p>	<p>X X X X</p>	<p>X</p>			<p>City, County, Chambers</p>

Tipton County 5-Year Strategic Plan

Agriculture

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Promote Agriculture</p> <ol style="list-style-type: none"> 1. Organize farm tours (partner with Farm Bureau) 2. Establish Century Farm Program 3. Determine availability of USDA funds to develop an Ag Expo 4. Meet with utility districts to investigate improving access to water systems for farmers 	X	X X X				<p>Chambers Chambers County County Mayor</p>

Tipton County 5-Year Strategic Plan

Tourism

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Promote Tourism</p> <ol style="list-style-type: none"> 1. Meet with state tourism officials and Memphis/Shelby County officials to determine if financing and planning resources are available 2. Contact other communities that have been successful in promoting tourism 3. Develop a local tourism committee to work full time on tourism issues and projects 		<p style="text-align: center;">X</p>				<p>County Mayor and Chamber Directors</p> <p>Chambers</p> <p>Chambers</p>

Tipton County 5-Year Strategic Plan

Infrastructure

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Prepare New Industrial Site with Adequate Infrastructure</p> <ol style="list-style-type: none"> 1. Identify new site 2. Lay out infrastructure needs – roads and utilities 3. Locate and secure funds for infrastructure improvements 4. Market and promote 		X	X X	X		ID Board, JECDB, TVA, State Agencies
<p>Goal: Provide Adequate Fire Protection and Public Utilities for All of Tipton County</p> <ol style="list-style-type: none"> 1. Determine needs – fire protection, funding 2. Long-term planning for utility needs 3. Secure funding 		X X X	X X			County County, City, Utility District Officials

Tipton County 5-Year Strategic Plan

Infrastructure

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Efficient Movement of Traffic through Tipton County</p> <ol style="list-style-type: none"> 1. Location of I-69 2. Location of interchanges – request five exits and weigh station 3. Plan to coordinate traffic flow with I-69 and existing major roads and future major roads 4. Build rail and truck terminal 5. Long-term road improvement plan 6. Partner with Arkansas on feasibility of bridge over Miss. River 		<p>X X</p>	<p>X X X</p>	<p> X</p>	<p> X</p>	<p>Governor, TDOT, I-69 Coalition County Mayor and City Mayors</p> <p>TDOT, County Mayor. City Mayors, County Roads Dept JECDB and IDB Same as #3 Coalition of County and State leaders</p>

Tipton County 5-Year Strategic Plan

Education and Workforce Development

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Better Pre-K and Early Childhood Education</p> <ol style="list-style-type: none"> 1. Pursue governor’s pre-k funding 2. Publish a directory of childcare and early educational facilities 3. Identify readiness levels of children 4. Implement Imagination Library Program 	<p>X</p>	<p>X X X</p>				<p>Board of Education The “One” Chamber</p> <p>Kindergarten Teachers Education Foundation, County Executive</p>
<p>Goal: Additional School Construction</p> <ol style="list-style-type: none"> 1. Identify current space 2. Growth rate projections and areas of growth 3. Identify suitable locations for future schools 4. Secure funding sources for land purchases and construction 5. Building design 	<p>X</p>	<p>X</p>	<p>X X</p>	<p>X</p>		<p>Board of Education “ “ County Commission</p> <p>TCBOE</p>

Tipton County 5-Year Strategic Plan

Education and Workforce Development

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Increased Middle and High School Learning Levels</p> <ol style="list-style-type: none"> 1. Offer more AP courses 2. Recruit teachers in shortage areas (math/science/special ed) 3. Distant Learning Centers – courses such as Latin, German, etc. 4. Increase high school graduation rates 		<p>X X X X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>Board of Education</p>
<p>Goal: Increased Post Secondary Learning</p> <ol style="list-style-type: none"> 1. Develop needs assessment to link training and industrial needs 2. Expand DSCC and TN Tech Center to meet identified needs 3. Convert DSCC to a four-year college 		<p>X</p>	<p>X</p>		<p>X</p>	<p>The “One” Chamber THEC THEC</p>

Tipton County 5-Year Strategic Plan

Education and Workforce Development

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Increased Community Involvement</p> <ol style="list-style-type: none"> 1. Publish list of school activities and invite community members (ball games, open houses, field day, graduation) 2. Encourage parents to volunteer at their child’s school 3. Promote teacher/industry partnerships such as educators in the work place 4. Encourage industry/employers to grant leave time for parents to visit child’s school 5. Establish adopt-a-school/classroom program 	<p>X</p>	<p>X</p>	<p>X</p>			<p>Board of Education</p> <p>Board of Education</p> <p>ID Board, Board of Education</p> <p>Manufacturing Council, Human Resources Dept in various companies</p> <p>The “One” Chamber</p>

Tipton County 5-Year Strategic Plan

Existing Industry

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Develop and Implement Retention and Expansion Program</p> <ol style="list-style-type: none"> 1. Continue TVA Synchronist program 2. Industry Expo/Business Expo (separate them) 3. Visit CEO's on a scheduled basis 4. Continue with golf tournament for industry 	X	X	X			<p>TVA, Chamber Chamber, ID Board, Mfg. Council Leaders, Chamber Chamber</p>

Tipton County 5-Year Strategic Plan

Manufacturing Recruitment

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: Establish New Industrial Park</p> <ol style="list-style-type: none"> 1. Study on land purchases 2. Purchase land 3. Determine our target industry 4. Develop needed infrastructure 5. Market/website/display 6. Provide incentives 	X	X	X	X X	X X	<p>TVA ID Board, County ID Board County, Cities, TVA, State Chamber, WTIA, TVA, State ECD County, State</p>

Tipton County 5-Year Strategic Plan

Other

Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
Goal: Clean Up County – Litter Free TC						
1. Work with industry to establish strong adopt-a-hwy programs		X				Keep America Beautiful Director
2. Contract with state prison in Lauderdale County to use state inmates to remove litter on state routes		X				County Mayor
3. Provide litter pick-up on county roads using county inmates	X					Sheriff
4. Use community service labor directly from General Sessions Court to pick up roadside litter on weekends	X					KAB Director
5. Establish litter-free education program in schools	X					KAB Director
Goal: More Park and Recreational Facilities						
1. Establish skate board park		X				City of Munford
2. Apply to Rec Service Division for state funding assistance		X				“
3. Seek architectural firm – design, cost		X				“
4. Seek additional funding sources – private and public		X				“

Tipton County 5-Year Strategic Plan	Other
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Goals/Actions	2005	2006	2007	2008	2009	Responsible Parties
<p>Goal: New Senior Citizen Facility with Adult Day Care Center as Part of a Multi-Purpose Facility</p> <ol style="list-style-type: none"> 1. Needs assessment – access (transportation) 2. Meet with Mid South Commission on Aging 3. Seek Title 3 Grant 4. Plan to partner with as many funding sources to utilize and finance facility 5. Architect 	<p>X</p> <p>X</p>	<p>X</p>	<p>X</p> <p>X</p>			<p>County Commission on Aging</p> <p>County Commission on Aging</p> <p>County Mayor</p> <p>County Commission on Aging, County Mayor</p>

Participants

**Rosemary Bridges
Lee Johnston
County Executive Jeff Huffman
Mayor David Gordon
Alderman Ed Timberlake
Mayor Dwayne Cole
Claudia Wilson
Commissioner Quincy Barlow
Commissioner Buddy Bibb
Barbara Dorn
Michael Harris
Robert Haguewood
Tim Sloan**

Tipton County Strategic Planning

Community Meeting

6:00 PM Welcome & Introductions

6:10 Overview of Agenda and Process for Discussion

6:15 Small Group Discussions

The participants, in small groups, will brainstorm answers to the following questions:

1. What are the strengths of Tipton County?
2. What are the obstacles to progress in Tipton County?
3. What do you want to see accomplished in Tipton County in the next five years?

7:15 Small Group Presentations

Each small group presents their results to the entire group.

8:00 Next Steps & Adjourn